

PLAN IMPLEMENTATION AND NEXT STEPS

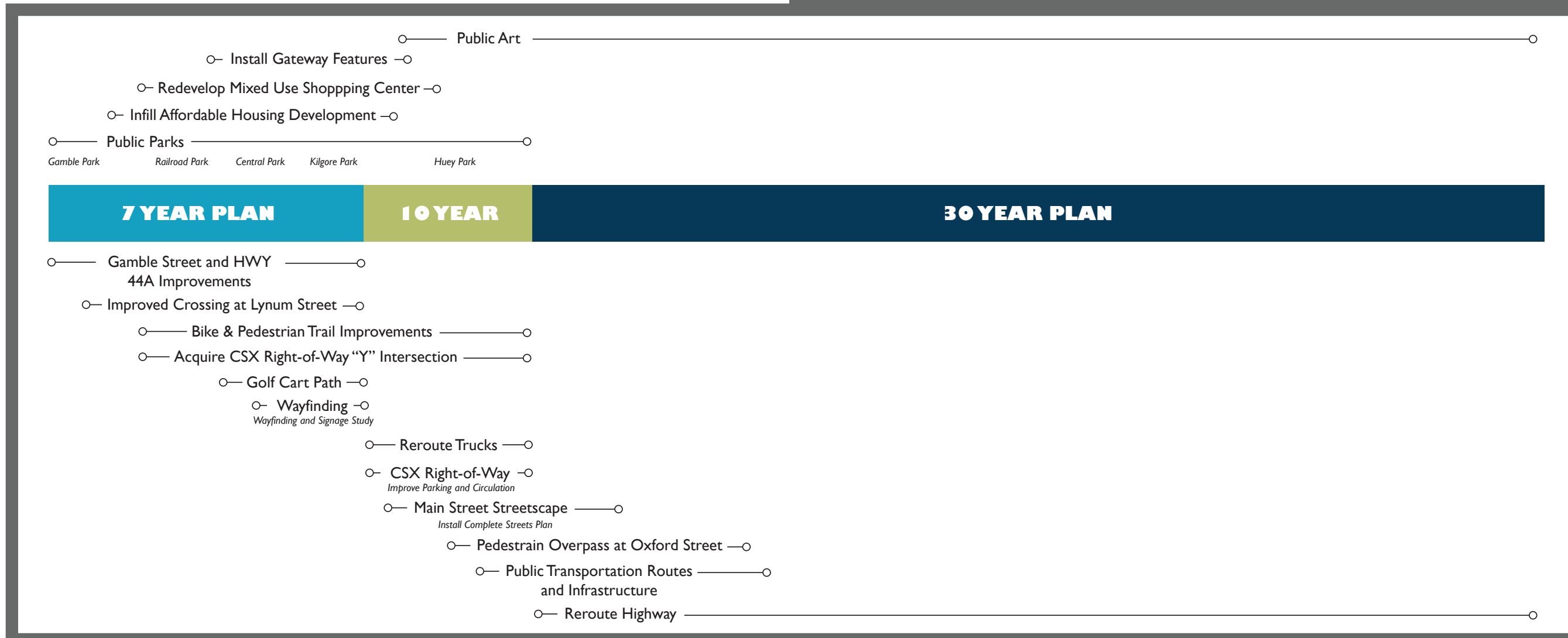
Projects & Timelines

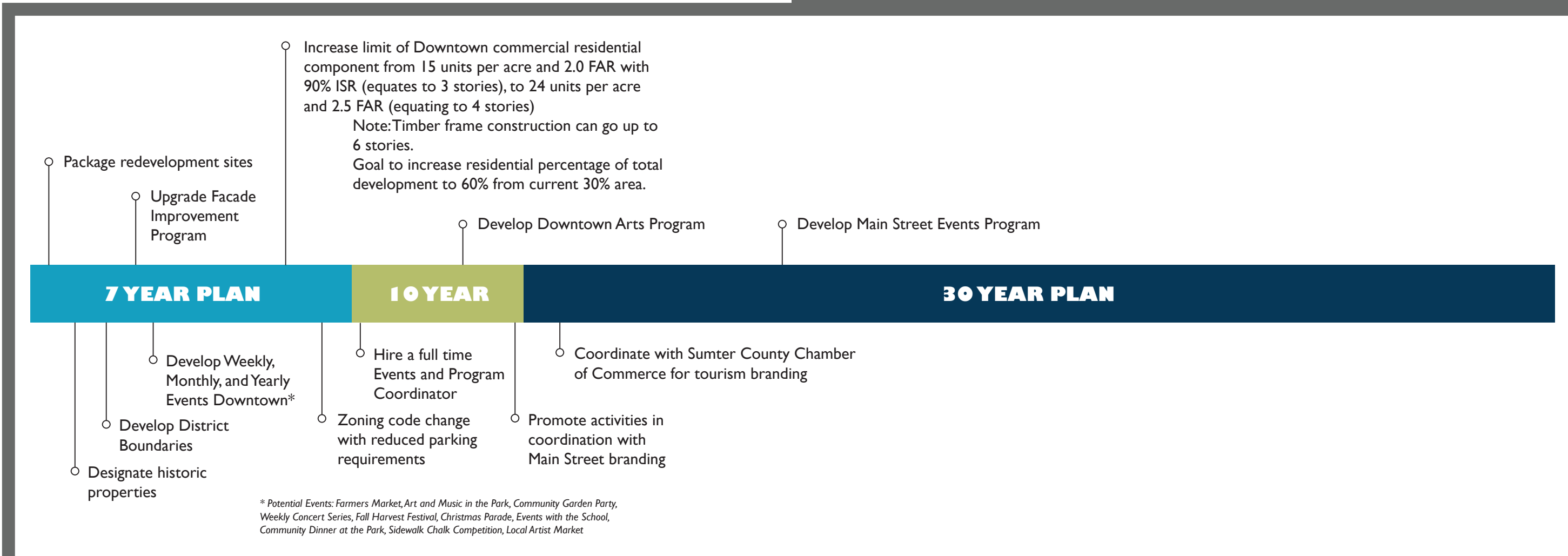
The following timelines provide recommendations on timing for foundational projects throughout each phase of implementation. While some projects will be completed within a few years, others will stretch over

the complete 30 Year Master Plan implementation process. Two different timelines are provided. One for physical improvements and another for programmatic recommendations.

Physical

The physical improvement recommendations begin with infrastructure updates for redevelopment sites and Gamble Street streetscape reconfigurations. Following those foundational changes, sites will be developed with affordable housing, mixed use developments, and public parks. Pedestrian circulation will expand with bike trails and golf cart paths. Updates to Highway 301/Main Street will begin with the 10 Year Master Plan. This will spur exciting development in Wildwood.





Promotion and Branding

Promotion and branding recommendations will happen in conjunction with the physical projects noted previously. One can not occur without the other. These include policy and code updates to encourage development, historic designation to preserve meaningful property, and promotion of newly developed physical projects. Implementing initiatives such as a branding strategy can help to further the sense of place in Downtown Wildwood.